

[Goals >](#)

Page view - gamevexio.com

AWSM

Custom

Jun 10 - Jul 2, 2026

[Show last 30 days](#)

Conversion name Page view - gamevexio.com



Date created 6/12/2026

Action optimization Page views, Primary action



Value IDR1



Source Google Analytics (GA4)

Platform Website

GA4 event ad_impression

GA4 property name gamevexio.com

Count Every conversion

Click-through
conversion window

1 day

Engaged-view
conversion window

3 days ⓘ

Attribution Data-driven **Recommended**

Google paid channels

[Goals >](#)

Page view - playmizo.com

AWSM

Custom

Jun 10 - Jul 2, 2026

[Show last 30 days](#)

Conversion name Page view - playmizo.com



Date created 6/1/2026

Action optimization Page views, Primary action



Value IDR1



Source Google Analytics (GA4)

Platform Website

GA4 event ad_impression

GA4 property name playmizo.com

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Click-through
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Attribution Data-driven **Recommended**

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Summary

AWSM

Custom

Jun 10 – Jul 2, 2026

Show last 30 days



Status: All enabled

Add filter



Segment



Columns



Expand

☐	☒	Conversion action	Conversion source	Conversion classification (internal only)	Tracking status	Action optimization	Count	Click-through conversion window	Included in account-level goals
☐	☒	Android installs (all other apps) 7616388918 (from 214)	Mobile App (Google Play)	GLOBAL_GOOG	No recent conversions	Secondary	One	30 days	No
Page views (Account-default goal)									
☐	☒	Page view - namogame.com 7603253208	Website (Google Analytics (GA4))	GOOGLE_ANAL	Active	Primary	Every	1 day	Yes
☐	☒	Page view - playmizo.com 7631685817	Website (Google Analytics (GA4))	GOOGLE_ANAL	Active	Primary	Every	1 day	Yes
☐	☒	Page view - gamevexio.com 7645354053	Website (Google Analytics (GA4))	GOOGLE_ANAL	Active	Primary	Every	1 day	Yes
Total: All conversion actions									

1 -



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1 -



Summary		AWSM		Custom	Jun 10 – Jul 2, 2026		<	>	Show last 30 days
+ 1 Status: All enabled Add filter								≡ Segment ≡ Columns ≡ Expand	
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Total: All conversion actions									

https://docs.google.com/spreadsheets/d/1cC8BIfLaFNsL9cgkTgzY11jUIz_2FhfZXvDcJ-3lO3w/edit?resourcekey=0-K5Wgnj7Oxk-tT4_8YL1s8w&gid=1036013443#gid=1036013443

https://docs.google.com/spreadsheets/d/1mccZ1g4RhFwdzLQ88ASHlisGPv1_QU9yOFWZ8Dz8lQ/edit?resourcekey=0-xdjl5apL8Tno6i-Bw_Ceg&gid=1910272756#gid=1910272756

When and where ads showed

View (2 filters)

All campaigns

AWSM

All time

May 7 – Jul 3, 2026

Show last 30 days

Level: Campaign												Add filter		Segment		Columns	Download	Expand		
☐	Device		Ad group bid adj.	Clicks	Impr.	CTR	Avg. CPC	↓ Cost	Interaction rate	Conv. rate	Conversion	Cost / conv.								
☐	Mobile phones 30001		None	7,123,566	23,954,217	29.74%	IDR15	IDR109,798,946	29.74%	126.68%	9,024,312.61	IDR12								
☐	Computers 30000		None	71,907	2,372,790	3.03%	IDR297	IDR21,365,842	3.03%	136.35%	98,048.71	IDR218								
☐	Computers 30000		None	130,103	4,835,698	2.69%	IDR164	IDR21,351,022	2.69%	160.74%	209,128.68	IDR102								
☐	Computers 30000		None	155,465	6,083,219	2.56%	IDR128	IDR19,968,378	2.56%	104.52%	162,498.52	IDR123								
☐	Computers 30000		None	83,731	3,199,715	2.62%	IDR216	IDR18,057,699	2.62%	174.60%	146,197.91	IDR124								
☐	Mobile phones 30001		None	342,708	1,849,156	18.53%	IDR51	IDR17,641,062	18.53%	109.23%	374,335.48	IDR47								
☐	Mobile phones 30001		None	1,169,409	3,748,848	31.19%	IDR14	IDR16,169,204	31.19%	91.14%	1,065,746.13	IDR15								
☐	Computers 30000		None	113,211	4,098,652	2.76%	IDR139	IDR15,724,325	2.76%	144.23%	163,285.26	IDR96								
☐	Mobile phones 30001		None	569,543	2,931,143	19.43%	IDR27	IDR15,548,717	19.43%	107.84%	614,190.85	IDR25								
☐	Mobile phones 30001		None	354,691	1,903,263	18.64%	IDR42	IDR14,988,061	18.64%	127.41%	451,923.14	IDR33								
☐	Mobile phones 30001		None	160,367	1,258,995	12.74%	IDR93	IDR14,948,930	12.74%	47.65%	76,413.47									

Campaign status

Enabled



Conversion goals

Account-default



Marketing Objective

No marketing objective selected



Locations

Germany (country)



Languages

All languages



EU political ads

Doesn't have EU political ads



Bidding

Target CPA - IDR159



Budget

IDR400,000/day



Ad rotation

Optimize: Prefer best performing ads



Start and end dates

Start date: June 12, 2026 End date: Not set



Devices

Show on all devices



Frequency management

Let Google Ads optimize how often your ads show (recommended)



Campaign URL options

No options set



Dynamic ads

No data feed



Conversions

Don't include view-through conversions in your "Conversions" and "All conversions" columns



Campaign name	namogame.com - India	▼
Campaign status	● Enabled	▼
Conversion goals	Account-default	▼
Marketing Objective	No marketing objective selected	▼
Locations	India (country)	▼
Languages	All languages	▼
EU political ads	Doesn't have EU political ads	▼
Bidding	Target CPA - IDR12	▼
Budget	IDR400,000/day	▼
Ad rotation	Optimize: Prefer best performing ads	▼
Start and end dates	Start date: May 8, 2026 End date: Not set	▼
Devices	Show on all devices	▼
Frequency management	Let Google Ads optimize how often your ads show (recommended)	▼
Campaign URL options	No options set	▼
Dynamic ads	No data feed	▼